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**Box Lacrosse League LLC** www.boxlacrosseleague.com

## **BLL Media & Conduct Policy**

The Box Lacrosse League (BLL) honors the game of lacrosse and sportsmanship. The BLL upholds our differences and views the safety and integrity of our league, players, coaches, officials, and staff with the utmost importance. With that stated the BLL Media and Conduct Policy is as follows:

BLL participants are those acting on behave of BLL sanctioned teams include but are not limited to general managers, coaches, players, trainers, officials, and staff are to hereby acknowledge that they have read and will adhere to this policy. BLL participants will not commit any inappropriate/distasteful or slanderous verbal remarks, gestures, or published media that has a negative impact on the BLL, BLL franchise/s, or any BLL affiliates. Keep in mind that what you say, write, and gesture is your responsibility, and failure to abide by the policies directives could put not only your own personal eligibility, but your franchise's status at risk.

## BLL prohibited conduct includes, but is not limited to:

1. Discrimination written, gestured, or spoken (including age, sex, race, color, creed, religion, ethnicity, sexual orientation, gender identity, national origin, citizenship, disability, or marital status or any other legally recognized protected basis under federal, state, or local laws, regulations, or ordinances).

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$50.00 up to \$500.00
- Suspensions of 1-game up to expulsion from the league
- 2. Posting or sharing any content that is abusive, harassing, threatening, demeaning, defamatory, or libelous. Posting or sharing any content that includes insulting, obscene, offensive, provocative, or hateful language.

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$50.00 up to \$750.00
- o Suspensions of 1-game up to expulsion from the league
- 3. Posting or sharing links to content that contains illegal or indecent content, including defamatory, vilifying, or misleading and deceptive content.

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$100 up to \$750
- Suspensions of 1-2 games
- 4. Posting or sharing any material to social media channels that infringes the intellectual property rights of others.

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$100 up to \$500
- Suspensions of 1-2 games

5. Physical use of violence (beyond those defined in the BLL rule book) or verbal/written threats of violence, whether during or after BLL events. The possession of weapons at BLL events, threats, threatening or menacing behavior, stalking, or acts of violence against BLL participants, BLL affiliates, or BLL event visitors will not be tolerated. Any person who makes substantial threats, exhibits threatening behavior, or engages in violent acts during BLL events shall be removed from the property as quickly as safety permits, and may be asked to remain away from the premises pending the outcome of an investigation into the incident. People who commit these acts outside a BLL event, but which impacts the BLL event, BLL participants, BLL affiliates, or BLL event visitors are also violating this policy and will be dealt with appropriately. The BLL reserves the right to respond to any actual or perceived acts of violence in a manner we see fit according to the particular facts and circumstances.

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$500.00 up to \$1,000.00
- o Suspensions of 1-game up to expulsion from the league
- 6. BLL participants must not imply that they are authorized to speak on behalf of the BLL unless given direct written authorization to do so by the BLL General Manager.

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$50.00 up to \$500.00
- Suspensions of 1-game
- 7. BLL participants shall not disclose any league-related confidential or proprietary information on any social media website, blog, or other internet forum of communication. This can include information that may eventually be obtained through a valid public record's request.

Conduct Infraction Limits (Per Occurrence):

- o Fines of \$50.00 up to \$500.00
- Suspensions of 1-game

Depending on the circumstances, infractions from this policy will be sentenced, for each individual infraction, within the infraction threshold limits defined above under each conduct violation. BLL participants found withholding the identity of an offending BLL participant, of whom does not divulge the identity to the league or authorities is also subject to sentencing by the BLL. Sentencing may be applied to the offending BLL participant and/or the offending BLL franchise, depending on the circumstance. A written policy infraction notification will be provided from the BLL Ownership Group directly to the individual or to the franchise manager. All BLL participants can appeal a sentencing before the BLL Governing Board within 30-days of notification of their conduct infraction/s.

We take our reputation and image very seriously and the manner in which our BLL participants conduct themselves reflects not only upon themselves, but to all the other franchises, players, and Box Lacrosse League as a whole.

Should you have any questions or concerns with this policy, please do not hesitate to contact us.